



## STRATEGIC SOURCING

The Walt Disney Company's Strategic Sourcing teams work with all business segments and their suppliers around the world to establish the best value for Disney. Strategic Sourcing provides opportunities for suppliers and contractors to work with the Company to provide goods and services. This approach is designed to create a mutually beneficial relationship between suppliers and The Walt Disney Company. Disney sourcing professionals seek out and contract with companies of all sizes and capabilities throughout the world.

### DOING BUSINESS WITH US

Disney has high standards for both our Sourcing Professionals and the Suppliers that do business with us. We utilize a competitive bidding process designed to obtain the maximum quality, service, value and compliance.

Sourcing Professionals who purchase products and services for the Company are committed to conducting business with honesty, integrity and in compliance with the law everywhere we operate. As employees of Disney, we abide by The Walt Disney Company's Standards of Business Conduct and put the Company's interests first, seeking to obtain the maximum value for the money spent consistent with Company policy.

Selected criteria that are important to us are:

- Quality
- Pricing
- Service
- Supplier and subcontractor compliance with Disney's Policies and Standards, including Disney's Supply Chain Code of Conduct (labor standards, environmental sustainability, animal welfare, supply chain management, ethics, product quality and safety)
- Supplier Diversity
- Innovation
- Excellent communication and ability to meet timelines
- Technical competence
- Supplier financial stability